



Australian Government



**BEEF**  
**2024**

ROCKHAMPTON  
AUSTRALIA  
MAY 5-11

# Vietnam Delegation Down Under

## Beef and cattle delegation to Australia and Beef 2024



4 – 12 May, 2024

Queensland and the Northern Territory



Scan the QR  
to download the delegation and  
company profiles and program

This activity received grant funding from the Department of Foreign Affairs and Trade under the Australia-Vietnam Enhanced Economic Engagement Grant



## CONTENTS

Welcome Down Under	3
Program Overview	4
Welcome from Griffith University	5
Welcome from Meat and Livestock Australia	6
Meet The Vietnam Beef and Cattle Delegation	7
Delegate and Company Profiles	8
Your Program Down Under	20
The Australian Beef Herd and Industry Information	30
Program Evaluation	36



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# WELCOME DOWN UNDER... TO THE VIETNAM BEEF AND CATTLE DELEGATION

**Griffith University, and Meat and Livestock Australia, in partnership with FocusGroupGo Asia Pacific would like to welcome the Vietnam Beef and Cattle Delegation to Australia.**

The booklet provides an overview of your program in Queensland and the Northern Territory. The main feature of our itinerary is Beef 2024 in Rockhampton, the beef capital of Australia. This is followed by group visits across the entire beef supply chain in either South East Queensland or the Northern Territory.

The booklet contains delegates personal and company profiles and contact details. These can be shared with people you meet by scanning the QR code on the cover.

Please don't hesitate to contact your support crew, Nga, Rodd, Tien or Dominic for assistance or any questions using the contacts below.

### **Phone/Zalo contacts**

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Tien	+84 917 001 525
Dominic	+61 41209 9264



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# PROGRAM OVERVIEW

A program designed to learn about Australia's beef and cattle supply chains and connect you to key suppliers and contacts.

<p><b>SUN 5<sup>th</sup> MAY</b>  <b>ARRIVE BRISBANE</b> –            BRIEFING,            SIGHT SEEING,            WELCOME DINNER            IN THE RIVER CITY</p>	<p><b>MON 6<sup>th</sup> MAY</b>  <b>BRISBANE TO            ROCKHAMPTON</b> -            WELCOME TO BEEF            2024 AND CATTLE            COUNTRY</p>	<p><b>TUE 7<sup>th</sup> MAY</b>  <b>ROCKHAMPTON            TO/FROM            GLADSTONE</b> – BEEF            2024 – CATTLE            WALK N TALK &amp;            NETWORKING            FUNCTION</p>	<p><b>WED 8<sup>th</sup> MAY</b>  <b>GLADSTONE            TO/FROM            ROCKHAMPTON</b> –            RAGLAN STATION            VISIT AND MLA            FUNCTION</p>
<p><b>SOUTH EAST QLD            THU 9<sup>th</sup> MAY</b>  <b>ROCKHAMPTON            TO BRISBANE</b>            GOODBYE TO BEEF 24,            DINNER AND REST            IN THE RIVER CITY</p>	<p><b>FRI 10<sup>th</sup> MAY</b>  <b>BRISBANE TO            SUNSHINE COAST</b> -            NOLANS MEATS,            CATTLE PROPERTY,            SUNSHINE COAST            RETAIL BUTCHER</p>	<p><b>SAT 11<sup>th</sup> MAY</b>  <b>SUNSHINE COAST            TO TOOWOOMBA            TO BRISBANE</b>            FEEDLOT AND MEAT            PROCESSOR. DEPART            BRISBANE</p>	<p><b>SUN 12<sup>th</sup> MAY</b>  <b>ARRIVE VIETNAM</b></p>
<p><b>NORTHERN            TERRITORY            THU 9<sup>th</sup> MAY</b>  <b>ROCKHAMPTON-            BRISBANE –            DARWIN, NT</b>            BIG TRAVEL DAY!</p>	<p><b>FRI 10<sup>th</sup> MAY</b>  <b>DARWIN AND            SURROUNDS</b>            EXPORT DEPOTS,            TOP END CATTLE, NT            INDUSTRY            NETWORKING</p>	<p><b>SAT 11<sup>th</sup> MAY</b>  <b>DARWIN TO TOP            END CATTLE            STATIONS.</b>            AUVERGNE AND            SUNDAY CREEK            STATIONS. DALY            WATERS PUB</p>	<p><b>SUN 12<sup>th</sup> MAY</b>  <b>DALY WATERS TO            DARWIN</b>            REST AND            INTERNATIONAL            DEPARTURES</p>

**From Paddock to Plate – Exploring Beef 2024 and northern cattle supply chains.**





## WELCOME FROM GRIFFITH UNIVERSITY

**We would like to warmly welcome the Vietnamese beef and cattle delegation to Brisbane and to Queensland!**

A vibrant city of more than 2.5 million people, Brisbane is the fastest growing capital city in Australia and will host the Summer Olympic Games in 2032. Brisbane welcomes visitors with a sub-tropical climate, abundant green spaces and parks and a riverside location.

Queensland is known as “The Sunshine State” and is Australia’s premier tourism and agricultural location. Queensland has more agricultural land than any other state in Australia and most of the beef cattle in Australia are in Queensland. Queensland is also home to Beef Week - the major beef sector gathering in the country, which is held every three years in Rockhampton. You will be visiting Beef 2024 during your time in Queensland.

During your visit you will be able to meet the people who have built up the Australian beef industry into a world class industry, producing high quality products exported around the world. You will be able to meet potential business partners and also to experience some of our famous hospitality and friendliness.

This delegation is being supported under the Department of Foreign Affairs and Trade Australia-Vietnam Enhanced Economic Engagement project “Reimagining Collaboration in the Australian and Vietnam Cattle and Beef Sectors”. Griffith University is proud to manage this project and wishes you all a very successful visit!

**Dominic Smith**

Project Leader and Associate-Professor  
Griffith University



## WELCOME FROM MEAT AND LIVESTOCK AUSTRALIA

**Griffith University and Meat and Livestock Australia (MLA) in partnership with Focus Group Go Asia Pacific welcome you the 2024 Beef Australia tour.** This trip received funding from the Australian Government through the Australia Vietnam Enhanced Economic Agreement Grant (AVEG) program.

Trade between Australia and Vietnam continues to grow each year. Vietnam is now one of Australia's largest agriculture trading partners, our tenth largest red meat export destination and our second largest live cattle export destination.

This continued growth reflects the investment that Vietnam is making in the agricultural sector and the strong partnership with Australia.

The 2024 Beef Australia delegation welcomes guests from the Vietnamese Government, beef genetics importers, livestock importers & processors and red meat importers. The trip will center around the main event of Beef Australia, a weeklong exhibition featuring Australian producers, processors, scientists, chefs, students, and many other guests to promote, advance and celebrate a sustainable beef industry.

The trip will also feature visits to Australian cattle producers, stud beef cattle breeders and beef processors to strengthen links and share knowledge of the Australian industry.

Guests of the delegation will be able to draw on their experiences and interactions during the trip to continue to develop the red meat supply chain between Australia and Vietnam. There will be opportunities to meet with relevant industry experts and chances to discuss investment growth opportunities between the two countries.

The tour will start by showing delegates the urban center of Brisbane, then moving to the 'outback' of central Queensland and ending the trip in either the far North of Australia in Darwin or by experiencing some of the world's greatest beaches in South East Queensland.

Enclosed you will find further details of your trip and we look forward to our trip together.

### **Spencer Whitaker**

Market Development Manager – Asia Pacific  
Meat & Livestock Australia

**MEET THE  
VIETNAM BEEF  
AND CATTLE  
DELEGATION**

**22**  
Delegates

**10**  
Live-cattle and genetics importers

**5**  
Beef importers, retailers,  
and distributors

**3**  
Government representatives

**4**  
Support



# DELEGATE AND COMPANY PROFILES

## 01 MR HOANG VAN HOANG

Director, HLT Vietnam Company Limited

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Mr. Hoang Van Hoang is the Director of Vietnam HLT Co., Ltd., a company that provides veterinary products, services and tools for raising large cattle in Vietnam. He has a Master's degree in Livestock Engineering and a career goal of connecting and developing a large cattle industry in Vietnam. He has been leading HLT for more than three years, growing its customer base to over 30,000 and its technical support staff to nearly 20 across Vietnam. He is also the founder and host of HLT CHANEL/GIAI PHAP CHAN NUOI HIEU QUA, a popular online platform that offers technical advice and reviews of livestock farms in Vietnam. He has nearly 250,000 followers on YouTube and Facebook.

### Mission objectives

Connect and learn about the Australian beef industry and understand breeds and technical processes to apply in Vietnam.

### HLT Vietnam Company Limited

 Number 4, TDP Dong Ba 2, Thuong Cat, Bac Tu Liem, Hanoi

Established in 2019, HLT Vietnam Limited Company is a hub of skilled personnel, veterinary doctors, and livestock engineers operating in the distribution of equipment, various medicines, vaccines, and nutritional supplements for livestock and poultry, as well as offering technical consultancy for farming and designing farm facilities. The company has been diligently serving numerous clients nationwide. With a motto of "Comprehensive Solutions for Customers," HLT Vietnam Limited Company imports and distributes a variety of fermentation agents (from the U.S., Germany, etc.), provides supportive grass fermentation bags, offers breeding stock, and supplies animal feed for livestock, poultry, and aquaculture. They also import and distribute veterinary medicines such as vaccines, antibiotics, vitamins, premixes, anti-inflammatory drugs, anti-parasitic drugs, as well as nutritional supplements.

## 02 DR. PHAM THI KIM DUNG

Head of Animal Breeding Division, Department of Livestock, MARD

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Dr. Pham Thi Kim Dung is the Head of Animal Breeding division at the Department of Livestock Production (DLP), where she has been working since 2009. She has over 27 years of experience in livestock production, animal genetics and breeding, and estimated breeding values (BLUP). She holds a Bachelor of Animal Husbandry and Veterinary Medicine from Vietnam National University of Agriculture (VNUA) and a PhD in Animal Genetic and Breeding. She is a prolific researcher and author of many scientific publications on animal genetics and breeding, livestock development policies, and livestock husbandry laws and regulations. She has received several awards for her contributions to livestock production and development, including an award from the Ministry of Agriculture and Rural Development of Vietnam and the Young Scientist Award from the Crawford Fund of Australia.

### Mission objectives

Actively engage in knowledge-sharing initiatives focused on cattle genetics, breeding techniques, and the utilization of estimated breeding values (EBVs) to empower livestock professionals worldwide with the skills and tools needed to optimize breeding programs and enhance the genetic potential of cattle populations.

### Animal Breeding Division, Department of Livestock Production, MARD

 16 Thuy Khue, Tay Ho, Hanoi

 <http://cucchannuoi.gov.vn/>

Situated within the Ministry of Agriculture and Rural Development, the Department of Livestock Production assumes a pivotal role in the agricultural landscape. Tasked with advising the Minister and executing legislative mandates, this department oversees a spectrum of activities spanning from breeding and feed production to waste management and market distribution. With a firm commitment to upholding food safety standards in livestock production, it operates under the delegated authority of the Minister, ensuring adherence to regulatory frameworks at all levels.



### 03 MS TO TUE LANG (AKA HELEN SU)



CEO, APDC - Asia Pacific Dairy Company Limited  
+84 903 706 021  
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Ms. To Tue Lang, also known as Helen Su, is the owner and CEO of APDC -Asia Pacific Dairy Cattle OM Co., Ltd. With over 12 years of experience as a breed cattle livestock importer, as well as importing frozen semen and embryos for various breeds of dairy and beef cattle since 2012.

Recognized as a reputable strategic partner, she collaborates with major farms such as the National Breeding Center, Ba Vi Cattle and Grass Research Center, Son Tay Goat and Rabbit Center, TH True Milk, Vinamilk, Nutimilk, Dalatmilk, Moc Chau milk, and numerous others. Ms. Lang is committed to supporting small farms and rural households by providing access to advanced breeding technologies for dairy as well as crossbred for beef cattle. Additionally, she supplies high-quality Alfalfa hay to meet the nutrition needs of dairy cattle.

#### Mission objectives

Connect with beef cattle farms, breeding and genetic facilities in Australia.

#### APDC - Asia Pacific Dairy Company Limited

986, Tran Hung Dao, Ward 7, District 5, HCMC  
<https://apdairyco.com/>

APDC- Asia Pacific Dairy Cattle Company Limited is dedicated to supporting and enhancing the local dairy and cattle industry through importation, distribution, and promotion initiatives.

Our primary objectives include importing breeding Dairy Heifers and Beef Cattle to elevate and expand existing herds, offering high-genomic livestock breeds such as Holstein, Jersey, Angus, Brahman, Charolais, Senepol, Boer goats, and Saanen dairy goats. Additionally, we provide high-quality, world-proven frozen sexed and conventional semen for Artificial Insemination protocols, along with sexed embryos. Furthermore, we supply premium-grade Alfalfa hay to meet the dietary needs of livestock. With a focus on excellence and innovation, APDC is committed to advancing the dairy and cattle industry in the region.

### 04 MR TRAN DUC HOA



Feedlot Manager, Dong Thanh Hanoi Joint Stock Company  
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Tranduchoa14081962@gmail.com

Mr. Tran Duc Hoa joined Dong Thanh Company in December 1984, starting as a veterinary officer and eventually becoming the manager of the pig farming facility for 31 years. With the company's shift to importing and breeding Australian cattle, he continued as the manager of the Australian cattle farming facility. With over 40 years of veterinary experience, Mr. Hoa possesses in-depth knowledge of livestock management and care. He is highly regarded for his integrity and passion for his work, earning the respect of both leadership and colleagues. Furthermore, he was selected by Dong Thanh Company's leadership to participate in a government and business delegation to attend a conference in Australia, aimed at acquiring new knowledge and applying it to the company's Australian cattle farming operations.

#### Mission objectives

Connect with senior government organizations, visit and learn about the advanced livestock farming techniques of leading Australian farms. Maintain and connect with Australian exporters to collaborate and develop together.

#### Dong Thanh Hanoi Joint Stock Company

Cho Kim, Xuan Non Commune, Dong Anh District, Hanoi

Established in 2006, Dong Thanh Joint Stock Company has maintained its position as a leading and reputable entity in Vietnam's business landscape. Specializing in the importation and fattening of live cattle from Australia, and providing slaughter services compliant with the ESCAS animal welfare regulations in Vietnam, the company has demonstrated a steadfast commitment to excellence and compliance in the industry. Interests span a wide range, encompassing live-export slaughter cattle, elite stud cows and bulls, live-export feeder cattle, productive breeding cows and bulls, live-export buffalo, beef cattle semen, embryos, and genetic services, beef processing, value-adding, and distribution, cattle equipment, as well as science and technology, including digital advancements.

## 05 MR DOAN XUAN KIEN

Chairman of the Board of Directors, Doan Ket Phu Quy Limited Company

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Mr. Doan Xuan Kien's journey in the agricultural sector began at the young age of 13 when he joined his father in cattle farming and trading within Vietnam. In 2007, he embarked on a new chapter by importing cattle from Thailand and Laos, focusing on raising and fattening them for the domestic market. In 2016, he established Đoàn Kết Phú Quý Company Limited and assumed the role of Chairman of the Board of Directors. His dedication and contributions to the agricultural sector did not go unnoticed, as in 2021, he was honored by the Prime Minister of the Socialist Republic of Vietnam with a commendation for his effective and stable production model. This model not only supports farmers but also creates employment opportunities, contributing significantly to the nation's socio-economic development of the homeland. In 2023, Mr. Kien partnered with Kết Phát Thịnh Company to import Australian cattle to Nghệ An, Vietnam, amplifying his industry presence. Now, he aims to independently import cattle into Doan Ket Phu Quy Company, exploring new avenues for growth and autonomy.

### Mission objectives

Research the Australian cattle market for importation to Vietnam. Learn more about the technology and techniques of Australian cattle farming.

### Doan Ket Phu Quy Limited Company

 Tien Phong hamlet, Quang Long Ward, Ba Don Township, Quang Binh Province.

Established in 2016, Doan Ket Phu Quy Cattle Company has firmly established itself in the cattle and buffalo import industry, particularly sourcing from Thailand and Laos, over nearly a decade of operation. Throughout this period, the company has garnered a sterling reputation as a reliable supplier, serving numerous slaughterhouses across Vietnam, from the North to the South. Despite our notable achievements, our ambitions transcend our current endeavours, as we continually explore avenues for further growth and expansion. While our involvement in the buffalo and cattle import sector has been significant since our inception, primarily focusing on the domestic market, we are now setting our sights on broadening our horizons to include the importation of Australian cattle.

## 06 MS PHAM THI PHUONG

CEO, Vu Yen Livestock Import Export Company Limited

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Ms. Pham Thi Phuong's journey to CEO of Vu Yen Import Export company Ltd. embodies resilience and entrepreneurship. From humble beginnings in northern Vietnam, she migrated south in 1990, settling in Long Khanh, Dong Nai. Starting as a blacksmith workshop owner, she transitioned to agricultural trade, seizing market opportunities in corn trading for animal feed and eventually expanding into cattle production in 2017. Importing live cattle from Australia to her company in Long Khanh Dong Nai, she adheres to ESCAS standards in slaughter before distributing to consumers nationwide. Ms. Phuong's story is a testament to determination and adaptability, illustrating the transformative power of hard work and perseverance.

### Mission objectives

Vu Yen Livestock Import-Export Company hopes to participate in cooperative events and development of the Australian-Vietnamese cattle industry, connecting with foreign enterprises to expand the market share of Australian cattle in Vietnam.

### Vu Yen Livestock Import Export Company

 85A Nguyen Thi Minh Khai, Area 6, Xuan An Ward, Long Khanh Township, Dong Nai

 <https://vuyenfood.com>

Vu Yen Livestock Import Export Company Limited is a premier provider of high-quality beef in Vietnam. Its farm, located in Dong Nai, boasts internationally standardized facilities and imported cattle breeds from Australia, ensuring top-tier quality without growth enhancers. Committed to offering safe and affordable beef to every household, the company prioritizes customer satisfaction and uphold ethical and responsible practices. With a fully integrated production process, Vu Yen company delivers fresh, clean, and diverse beef products crafted to perfection. With the continuous development of the Cattle Industry in Vietnam, the company hopes to collaborate with companies in Australia to promote the export development of cattle between Australia and Vietnam.

## 07 MR NGUYEN XUAN SON

Production Manager, Dien Hong Gia Lai Joint Stock Company

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son.nguyen@dhgl.com.vn



Mr. Nguyen Xuan Son is a skilled professional in farming operations, specializing in breeding and raising livestock for beef production in Dien Hong Gia Lai company. With expertise in monitoring livestock health and overseeing general farming activities, he ensures optimal conditions for production. Mr. Son also plays a key role in evaluating fattening farm activities and implementing measures to enhance herd quality according to market demand. He excels in strategic planning, budgeting, and advising company leadership on development plans. Moreover, he collaborates with technology companies to innovate farm management processes. Committed to compliance and industry best practices, Mr. Nguyen Xuan Son drives success and sustainability in farming.

### Mission objectives

Searching for beef cattle trading partners and suppliers, exporting agricultural products to serve the livestock industry, animal feed.

### Dien Hong Gia Lai Joint Stock Company

157 Thong Nhat, IaKring, Pleiku, Gia Lai

<https://www.dhgl.com.vn>

Established in 2016 and commencing full operations in 2018, Dien Hong Gia Lai Joint Stock Company (DHGL) focuses on "Fattened Beef and Organic Fertilizer" as its primary business areas. With beef breeds sourced from Australia and high-yielding crossbred cattle breeds domestically, DHGL raises and fattens beef cattle on farms across Vietnam, distributing them domestically upon reaching optimal weight. Additionally, their organic fertilizers are produced using pure cattle manure sourced from their own beef farming operations. The company's mission is focus on promoting human health and organic agriculture in Vietnam. Their vision is to become a reputable, efficient, and leading provider of fresh beef and organic microbial fertilizers in Vietnam by 2023, aiming to annually sell 10,000 head of beef cattle and supply 40,000 tons of organic fertilizers to the market by 2026.

## 08 MR NGUYEN HOANG GIANG

General Director, Phu Lam Company Limited

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Mr. Nguyen Hoang Giang, Ph.D. in Economics, boasts a distinguished career spanning various leadership roles. Notably, he held positions such as Head of Financial Regime & Comprehensive Accounting at Hanoi Post Office and Deputy Manager of Corporate Advisory at Bao Viet Securities JSC. He also served as Deputy Director at Saigon Thuong Tin Securities JSC and Director of Corporate Advisory Division at National Securities JSC. Dr. Giang's expertise extends to serving as Board Member cum General Director at Central Vietnam Seafood Import-Export JSC and as Deputy General Director at National Securities JSC. Currently, he holds the position of General Director at Duong Gia Vietnam Co., Ltd. and Phu Lam LLC, showcasing his breadth of experience and leadership in the field of economics and business management.

### Mission objectives

Expanding the network to discover more suppliers and exporters of live cattle and beef, while also seeking insights into the Australian beef industry.

### Phu Lam Company Limited

Hamlet 5, Quang Nghia Commune, Mong Cai city, Quang Ninh province.

Phu Lam, a prestigious company in the beef cattle industry in Vietnam, was established on January 24, 2006. The company achieved a significant milestone in December 2020 by initiating the importation of 3,404 head of cattle from Australia to the farm. By the end of 2023, the total import of cattle from Australia reached 16,007 head, marking a commitment to quality livestock management. Over the next decade, the strategic vision entails the continued importation of cattle from Australia to feedlot farms, aiming to supply live cattle to the northern markets of Vietnam at a capacity of approximately 30,000 head per year. The company has strategically chosen to focus on importing cattle from Australia and Columbia, ensuring standardized breeding and veterinary processes to deliver high-quality beef. With a vast land reserve spanning 3,000 hectares, including 2,500 hectares of pasture and 500 hectares dedicated to farm facilities, the company is equipped to meet the demands of operations. Moreover, expert nutritionists from Thailand have been engaged to develop tailored TMR feed formulas for each group of cattle, ensuring optimal nutrition and health standards throughout farming practices.

## 09 MR NGUYEN DANH TUYEN



Head of Quality Control and Production Planning, Balance Distribution Joint Stock Company

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Mr. Nguyen Danh Tuyen is a seasoned professional in the veterinary and agricultural sectors, graduating with a Bachelor of Veterinary Medicine from Hanoi Agricultural University in 2004. Throughout his career, he has held pivotal roles in prominent companies within beef cattle industry. With extensive experience, Mr. Tuyen has overseen sales and management of Australian cattle and beef for the domestic market while working with HAGL Group and Phu Lam Company Limited. Since January 2023, he has been the Head of Quality Control & Production Planning at Balance Distribution Joint Stock Company, focusing on agricultural productions.

### Mission objectives

Engage with Australian exporters specializing in live cattle and buffalo, as well as with abattoir and meat processing companies. Additionally, establish connections with key government agencies such as the Department of Agriculture, NTLA, NTLEA, Livecorp, and ALEC. Furthermore, establish connections with Indonesian importers interested in live cattle and buffalo.

### Balance Distribution Joint Stock Company

Empress Building, Floor 11, 138-142 Hai Ba Trung, Da Kao, District 1, Ho Chi Minh City.

<https://www.balancedistribution.vn>

Balance Distribution emerges as a promising newcomer in the food distribution sector, brimming with aspirations, dreams, and dedicated passion. In response to the trust and interest of esteemed customers and partners, we strive each day to learn, evolve, accumulate invaluable experience, and transform ourselves to better versions of who we were yesterday.

With a mission to deliver 100% clean and organic food directly from the source to consumers, Balance Distribution is committed to establishing a stable supply chain and ensuring the quality of products. Under strict control by our seasoned agricultural advisory team with years of experience in organic agriculture across Southeast Asia (Balance Agriculture), we are diligently working to build a food system that prioritizes ingredient integrity and end-product excellence.

## 10 MR TRAN DANG VINH



CEO, Thuy Ha Joint Stock Company

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Mr. Tran Dang Vinh is a versatile professional with a rich background across diverse industries. From 2012 to 2017, he excelled as an Account Manager at Kingsmen Vietnam. Transitioning into entrepreneurship, he founded Dream On - Furniture and Decorating Distribution in 2017, showcasing his business acumen as Owner until 2021. Currently, Mr. Vinh serves as Director at Thuy Ha Joint Stock Company, driving growth in Vietnam's agricultural sector. Simultaneously, he holds directorial roles at Fima Production Trading Company Limited, Quang Thuan Education and Training Company Limited, and serves as Vice Director at Lotus Cut and Sew Joint Stock Company.

### Mission objectives

Connect with Australian exporters who specialize in the trade of live cattle and buffalo, along with abattoir and meat processing firms.

### Thuy Ha Joint Stock Company

92B Nguyen Huu Canh, Ward 22, Binh Thanh District, Ho Chi Minh City

<https://www.balancedistribution.vn>

Introducing Thuy Ha Commercial Joint Stock Company, a trailblazer in Vietnam's agricultural sector since 1989. Operating a 45-hectare feedlot in Dong Nai province, we specialize in fattening Australian imported cattle and adhere strictly to Australian ESCAS standards during slaughtering. Our premium cattle products are distributed to over 600 supermarket chains nationwide. Currently, we are expanding into chilled beef production, seeking to enhance our offerings and collaborate with Australian exporters for mutual growth.

## 11 MS NGUYEN THI THU HOA

Station Manager, VINALICA/Moncada Station - Central Large Livestock Breeding Center

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Ms. Nguyen Thi Thu Hoa is a highly qualified professional with a Master's degree in veterinary medicine. Throughout her career, she has held various positions in the field, demonstrating her expertise and dedication. From October 2002 to December 2018, she served as a veterinarian and technical expert in frozen semen production at the Moncada bull Breeding Station. Her responsibilities included overseeing the technical aspects of bull breeding and frozen semen production. From January 2019 to the present, Ms. Hoa has continued to excel in her career, assuming roles such as Deputy Head of Research and Development at the Moncada Station, and later as the Head of the Research and Frozen Semen Production Station. Her extensive experience and leadership skills make her a valuable asset in the field of veterinary medicine and research.

### Mission objectives

Find partners to supply high-quality beef cattle breeds, genetic resources, services, and technical support for the meat cattle industry, as well as new scientific advancements in beef cattle farming and the Australian beef industry.

### VINALICA/Moncada Station - Central Large Livestock Breeding Center

Moncada, part of the Vietnam Ruminant Breeding Center, operates as a government research agency specializing in livestock breeding. Focused on raising purebred male bull and buffalo for frozen semen production, Moncada aids breeding improvement in Vietnam. Its functions include scientific research, technology transfer, and international cooperation. Moncada trains technical staff and farmers, maintains breed bulls, and distributes frozen semen (VINALICA) nationwide and abroad. Additionally, it collaborates with provinces to establish AI systems, provides calves and AI materials, and implements ruminant-related projects.

## 12 MR HA VAN THANG

Director, T159 Hoa Binh Joint Stock Company

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Mr. Ha Van Thang is a leading figure in Vietnam's cattle industry, championing sustainable development and circular economy principles. His innovative projects have integrated circular economy practices into large-scale livestock farming, producing biodegradable bedding and organic fertilizers from animal waste. Beyond his practical initiatives, Mr. Thang shares his expertise widely as a lecturer and collaborator on agricultural TV programs. Serving as the Chairman of both the Vietnam Enterprise and Agriculture Council and T&T 159 Hoa Binh Joint Stock Company, he plays a pivotal role in advancing agricultural practices. Mr. Thang's remarkable contributions have garnered recognition, including the prestigious National Science Knowledge Award in 2019, a certificate of merit from the Prime Minister, and commendations from various government entities.

### Mission objectives

Looking for partners to cooperate in importing fattened cattle and producing organic fertilizer from cattle manure in Vietnam.

### T&T159 Hoa Binh Breed and Feed Joint Stock Company

 Truong Yen Hamlet, Yen Mong Commune, Hoa Binh City.

T&T159 Hoa Binh Breed and Feed Joint Stock Company was established in 2016, located in Yen Mong commune, Hoa Binh city. Embracing innovative practices, the company integrates biodegradable bedding into livestock farming to mitigate environmental impact and lower waste management expenses. Furthermore, its organic microbial fertilizer production facility promotes sustainable agricultural methods. Through collaborations with numerous local households, T&T159 ensures a steady supply of agricultural by-products, bolstering buffalo and cattle farming locally. Engaging in commercial and breeding activities, the company imports fattened cattle and seeks direct suppliers from Australia, partnering with prominent organizations such as Truong Hai Agriculture Joint Stock Company (Thaco), Dong Phat Livestock Joint Stock Company, and others.

## 13 MR TANG ANH VINH

Deputy Head Veterinary Public Health Division, Department of Animal Health, MARD

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vinh.dah@gmail.com



With over 20 years of experience in animal health, Mr. Tang Anh Vinh, a Doctor of Veterinary Medicine, has held various roles within the Department of Animal Health. From his tenure as a Meat Inspector to his current leadership as Deputy Head of the Veterinary Public Health Division, he has been instrumental in ensuring the safety and welfare of animals and the public alike. Mr. Vinh has played pivotal roles in managing veterinary pharmaceuticals, overseeing meat product safety, and contributing to the development of veterinary hygiene standards. His expertise extends to research and the establishment of regulatory frameworks, including Circular No 9/2016/TT-BNNPTNT, which governs slaughter control and veterinary hygiene inspection. Additionally, Mr. Vinh's contributions have been recognized on an international scale, as he has been involved in reviewing agreements between Vietnam and other countries and implementing projects supported by organizations like FAO and MLA. Notably, he serves as the WOA National Focal Point for Animal Welfare in Vietnam, further exemplifying his dedication to advancing animal welfare initiatives.

### Mission objectives

Establish partnerships with foreign veterinary agencies, pharmaceutical companies, and agricultural organizations to facilitate knowledge exchange, technology transfer, and capacity building in animal health and welfare.

### Department of Animal Health

15/78 Giai Phong, Phuong Mai, Dong Da, Hanoi, Vietnam

<http://www.cucthuy.gov.vn>

The Department of Animal Health (DAH), operating under the Ministry of Agriculture and Rural Development (MARD), is entrusted with the vital task of safeguarding animal health, ensuring food safety, and regulating the production and trade of animal products in Vietnam. With a comprehensive set of missions, the DAH focuses on disease prevention and control for both terrestrial and aquatic animals, along with animal quarantine measures. Furthermore, it oversees the inspection of veterinary hygiene, animal slaughter, and the management of veterinary medicines and biological products. Serving as the focal point for state management of animal food safety, the DAH also addresses technical barriers related to the import and export of animals and animal products, ensuring compliance with veterinary hygiene, disease safety, and food safety standards. Through its multifaceted approach, the DAH plays a crucial role in upholding the health and safety standards of Vietnam's animal-related industries.

## 14 MS PHAM THI VAN KHANH

Meat Category Manager, New Viet Dairy JSC

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Ms. Pham Thi Van Khanh is a seasoned sales and management professional with over two decades of experience. Currently serving as the Meat Category Manager at Newviet Dairy JSC, she oversees new product development, stock management, and pricing strategies. Khanh's diverse career includes roles such as Sales Manager at Siba Food Vietnam and Regional Sales Manager at CJ Food Vietnam, where she excelled in team supervision and sales forecasting. Throughout her career, she has demonstrated exceptional leadership and strategic acumen, earning recognition for her contributions, including "The Best Key Account Executive of the Year" award in 2008. With a proven track record of success, Khanh continues to drive growth and excellence in sales and management.

### Mission objectives

Acquire comprehensive insights into production methodologies and integrity systems prevalent in Australia. Additionally, seeks to establish valuable connections with potential suppliers, thereby enhancing our procurement network.

### New Viet Dairy Joint Stock Company

145 Ton That Dam, Ben Nghe Ward, District 1, HCMC.

<https://www.newviet.net>

New Viet Dairy JSC, established in 1997, a prominent importer and distributor of food and food ingredients in Vietnam. With a revenue of \$320 million in 2022 and a dedicated team of 600 employees, our commitment lies in providing uncompromised quality and reliable service. Our extensive range of products, meticulously sourced from worldwide approved manufacturers, caters to various sectors including industrial, hospitality, and retail. Operating from seven strategically located distribution centers, all certified under a total quality management system, we ensure prompt and stable supply, accompanied by stringent food safety measures.

## 15 MS NGUYEN THI BICH CHAU

Operations Manager, Passion Gourmet Foods Asia

+84 937 080 709

chau@pgfasia.com



Ms. Nguyen Thi Bich Chau, co-founder of Passion Gourmet Food Asia since 2021, brings a wealth of expertise to the culinary world. With a Business Administration degree, she's navigated key roles, including HORECA Key Account Manager since 2014, gaining deep insights into high-end products and chilled beef portfolios from Australia. Currently, as a buyer for PGF, she sources beef from Australia, Japan, and Spain, leveraging her extensive experience in sales, operations, and sourcing. Ms. Chau's dedication to quality and innovation continues to elevate PGF's offerings, shaping Vietnam's culinary landscape.

### Mission objectives

Acquire comprehensive insights into production methodologies and integrity systems prevalent in Australia. Additionally, seeking to establish valuable connections with potential suppliers, thereby enhancing our procurement network.

### Passion Gourmet Food Asia Company Limited

6B23, Street 9, An Khanh Ward, Thu Duc City, HCMC

<https://pgfasia.com>

Passion Gourmet Foods Asia (PGF) emerges as a dynamic force in Vietnam's F&B landscape, established in 2021 by industry veterans boasting over two decades of collective expertise. Driven by an unwavering commitment to excellence, PGF is dedicated to sourcing exceptional products that offer outstanding value to its discerning clientele. As a fervent and innovative startup, PGF Asia thrives on its relentless passion for gastronomy, propelled by a shared love for culinary excellence. Its diverse portfolio encompasses Japanese delicacies, including special seafood and beef, alongside Australian premium beef, exquisite caviar, succulent smoked salmon, and locally sourced herb and vegetable delicacies. With a focus on delivering unparalleled quality, PGF Asia is committed to providing consumers with the finest gourmet ingredients, meticulously crafted with passion and dedication.



## 16 MS NGUYEN PHUONG ANH

Hanoi Branch Manager, Dinh Phong Investment and Development Trade and Services JSC

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anhnp@dinhphongits.com.vn



Ms. Nguyen Phuong Anh joined Dinh Phong since 2015, as the head of its Hanoi branch. With a profound passion for culinary arts and marketing experiences, Ms. Anh and Đình Phong introduced the concept of a butcher shop to Hanoi customer. Over nine years, Đình Phong expand from a single butcher shop to three outlets in Hanoi, educating customers about fresh Australian beef and innovative cooking methods. Đình Phong is now also distributing premium foods to hotels, restaurants, and resorts. Ms. Anh aims to enhance Đình Phong's retail chain, offering a wider range of fresh Australian beef products and educating Vietnamese consumers about chilled Australian beef and its various cuts through direct sales and marketing initiatives.

### Mission objectives

Thoroughly research and gather in-depth insights into the scale and dynamics of Australia's cattle farming industry, alongside the retail and wholesale beef market. Additionally, detailed information about various grades of beef, including A-grade, Angus, and Wagyu, encompassing pricing, minimum order quantities, and production volumes, is sought after. This comprehensive data will play a pivotal role in Dinh Phong's strategic planning, facilitating informed decision-making and enabling proactive purchasing plans.

### Dinh Phong Investment and Development Trade and Services Joint Stock Company

14, Nguyen Huu Cau, Tan Dinh Ward, District 1, HCMC

[www.dinhphongits.com.vn](http://www.dinhphongits.com.vn)

Dinh Phong Butcher Shop has been importing chilled meat and other premium products from Australia, New Zealand, Japan more than for 11 years. We are running 08 retail shops in Hanoi and Hochiminh city where there are 03 butcher steakhouse concepts located. On the other hand, Dinh Phong is also well-known for distributing meat to horeca market as well as modern trade channel. Our customers are hotels, resorts, restaurants across the country plus many established supermarkets. Our latest project is manufacturing Japanese style hamburg steak in Long An province by using our own imported meat. We are proud to serve our customers with value in terms of quality, prices, services and supply stability.





## 17 MS TA THI HA THU

Vice General Director, Go Food Vietnam/FBC

+84 93 106 16 26

hathu@gofood.vn



Ms. Ta Thi Ha Thu is a co-founder and currently holds the position of Deputy General Director of FBC. In her current role, she is responsible for monitoring and managing all company activities, devising business development strategies and developing human resources. She is also responsible for investment cooperation, finding customers, finding products and developing opportunities to expand the business system both domestically and internationally. Ms. Ha Thu is currently responsible for building and system managing, ensuring the company achieves current and future goals as expected by the Company; Manage staff to ensure optimal results; Evaluate the operations of departments; financial management; Develop and manage human resource development strategy, lead the company's internal and external activities. With extensive experience and strategic vision, Ms. Thu plays a key role in driving the company towards success.

### Mission objectives

Explore innovative methods to improve business operations and establish connections with a variety of exporters to expand the company's Australian beef product portfolio.

### FBC International Trading Company Limited (Go Food)

LK6C-04 European Viet Kieu Village, Mo Lao Urban Area, Mo Lao Ward, Ha Dong District, Hanoi City, Vietnam

<https://fbcgroupp.vn>

FBC Group was established in 2016, widely known for its reputation as a company specializing in importing and distributing high quality food products. The company's flagship brand is Go Food, offering a variety of imported products such as American beef, Australian beef and lamb, Japanese beef and Iberico pork, salmon and Norwegian seafood. With strategic partnerships with leading manufacturers such as Cargill and Snake River Farms, Obe Organic Beef, King River, Leroy etc., FBC Group maintains the highest quality standards to consumers. In addition, FBC International Trading Company Limited, established in 2015, is operating with 120 employees in the fields of import, retail and wholesale, serving customers nationwide.

## 18 MR PHAM XUAN TINH

Butchery Expert, Golden Gate Group

+84 327 469 999

Tinh.pham@ggg.com.vn



Mr. Pham Xuan Tinh's journey in the meat processing industry began in Japan, where he spent 8 years mastering the intricacies of the craft. His passion for butchery and dedication to excellence fueled his continuous growth and development in this dynamic field. With each passing year, Mr. Tinh's expertise flourished, earning him a reputation as a skilled artisan in meat processing. For the past 7 years, he has been an invaluable asset to Golden Gate Company, where he serves as a Butchery Expert. His role not only requires technical proficiency but also demands a deep understanding of customer preferences and industry trends. Mr. Tinh's passion for his work is palpable in every cut and every interaction, as he strives to deliver the highest quality products and service to his clients.

### Mission objectives

The purpose of participating in the trade delegation to Australia is to research and analyze the beef supply chain in Australia. This analysis will enable us to make informed recommendations on increasing the market share of Australian beef within various zones of the corporation.

### Golden Gate Group Joint Stock Company

60, Giang Van Minh Street, Doi Can Ward, Ba Dinh District, Hanoi.

<https://ggg.com.vn>

Golden Gate Group has had a prominent presence in Vietnam's culinary scene since 2005. Renowned for innovation and quality, Golden Gate Corporation has pioneered the restaurant chain model, offering diverse culinary experiences including Hotpot, BBQ, Vietnamese, Western cuisine, and coffee shops. With over 22 brands and nearly 400 restaurants across 40 provinces, Golden Gate Group welcomes 18 million customers annually, showcasing dedication to excellence. Maintaining strong partnerships with suppliers in Australia, the United States, and Japan, Golden Gate Group annually imports premium beef to ensure top-quality ingredients in every dish.

## 19 MR NGUYEN HUY TIEN

Consultant, Meat and Livestock Australia

+84 917 001 525

tnguyen@mla.com.au



Nguyen Huy Tien, a graduate of the National Economic University, brings extensive expertise to the meat and livestock industry. He served as an Assistant to the Country Manager at Meat and Livestock Australia from 2015 to 2017 before assuming his current role as Business Development Manager. In his current capacity, Tien supports livestock importers in implementing ESCAS, assists Vietnamese processors with chilled beef technical transfer, and provides valuable market insights. His contributions drive growth and innovation within the industry.

### Mission objectives

Facilitate Vietnamese importers in establishing partnerships with Australian suppliers for meat and livestock.

### Meat and Livestock Australia

Level 1, 40 Mount Street, North Sydney NSW 2060. Postal address: PO Box 1961, North Sydney NSW 2059

mla.com.au

Meat and Livestock Australia (MLA) is a vital force in Australia's red meat and livestock industry, committed to fostering long-term prosperity. Operating under the Australian Meat and Live-stock Industry Act 1997, MLA serves as both the industry's marketing and research body. By collaborating closely with industry stakeholders and the Australian Government, MLA delivers essential marketing, research, and development initiatives to support beef, sheep, and goat producers. With a focus on sustainability and innovation, MLA plays a key role in enhancing industry competitiveness and resilience on the global stage.

## 20 MR RODD DYER

Director, FocusGroupGo Asia Pacific

+84 965 366 860

rodd@focusgroupgo.com



Rodd is an agri-food, agribusiness, and international development professional, with over twenty years' experience working as a program manager, researcher, and consultant throughout Australia, Southeast Asia, the Pacific, and China. Rodd spent seven years as the Agribusiness Research Program Manager with the Australian Centre for International Agriculture Research (ACIAR). Prior to that he spent six years with Meat and Livestock Australia as Project Manager for the Northern Beef Program. Rodd's broad practical experience has been shaped by nine years working as a researcher in the Northern Territory of Australia, two years as a beef cattle technical officer in northern Queensland and two years with one of Australia's largest pastoral companies. Rodd is co-founder and Director of FocusGroupGo Asia Pacific (FGG AP), a small Vietnam based research, project management and consultancy company. Since 2018, FGG has successfully completed over forty projects throughout the Asia Pacific.

### FocusGroupGo Asia Pacific Company Limited

27b Alley 11/18 To Ngoc Van, Quang An, Tay Ho, Hanoi

FocusGroupGo Asia Pacific is an international research, development, and management business. With a presence across Laos, Myanmar, Vietnam, China, the Philippines, Fiji, Samoa, and Australia, it offers a wide range of research, support, and consultancy services. Expertise includes value chain and market development, community and livelihood assessments, feasibility studies, digital agriculture and big data applications, as well as policy analysis and formulation. Additionally, comprehensive support services such as project coordination, stakeholder consultation, partnership brokering, and strategy development are provided. Leveraging broad technical experience and deep professional networks, FocusGroupGo Asia Pacific delivers tailored solutions for partners in the Asia-Pacific region, collaborating with businesses, government agencies, industry associations, research institutions, and development organizations across various sectors including food, agriculture, agribusiness, rural development, and transport-logistics.

## 21 MS LE THI HANG NGA

Director/Founder, FocusGroupGo Asia Pacific

+84 971064187

nga@focusgroupgo.com



Le Thi Hang Nga brings a wealth of expertise in Social Anthropology and Participatory Development, driven by her fervent commitment to uplifting rural communities. With over 15 years of dedicated experience, she has been instrumental in numerous international projects focused on enhancing smallholders' livelihoods through intensive cattle production methods and fostering stronger market connections, all while applying a gender lens to ensure inclusivity and equity. Nga adeptly serves as a project coordinator, social science researcher, and communicator, collaborating with national and international multi-agency teams to ensure effective engagement with local communities. Her invaluable contributions play a vital role in implementing agriculture research and rural development initiatives, ultimately striving towards a more sustainable and prosperous future for rural populations in Vietnam.

### Mission objectives

Facilitating seamless logistics and communication to ensure a successful delegation trip to Australia.

### FocusGroupGo Asia Pacific Company Limited

 27b Alley 11/18 To Ngoc Van, Quang An, Tay Ho, Hanoi

FocusGroupGo Asia Pacific is an international research, development, and management business. With a presence across Laos, Myanmar, Vietnam, China, the Philippines, Fiji, Samoa, and Australia, it offers a wide range of research, support, and consultancy services. Expertise includes value chain and market development, community and livelihood assessments, feasibility studies, digital agriculture and big data applications, as well as policy analysis and formulation. Additionally, comprehensive support services such as project coordination, stakeholder consultation, partnership brokering, and strategy development are provided. Leveraging broad technical experience and deep professional networks, FocusGroupGo Asia Pacific delivers tailored solutions for partners in the Asia-Pacific region, collaborating with businesses, government agencies, industry associations, research institutions, and development organizations across various sectors including food, agriculture, agribusiness, rural development, and transport-logistics.

## 22 DR DOMINIC SMITH

Assoc. Professor, Griffith University

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dominic.smith@griffith.edu.au



Dominic Smith is an Agricultural Economist with over 30 years research and development experience throughout South-East and East Asia. He has led a suite of research for development projects supporting governments and private sector agribusiness related decision making in Vietnam, Laos, Cambodia, Myanmar, Indonesia, Timor-Leste, and the Philippines. Dominic is currently leading the policy, social and economic impact assessment of the Global Burden of Animal Diseases (GBADs) case study in Indonesia and leading the Australia Vietnam Enhanced Economic Engagement Grant project "Reimagining collaboration in the Australian and Vietnam beef cattle sectors".

### Mission objectives

To support greater economic and trade linkages between Australia and Vietnam and to help delegation members gain a greater understanding of the Australian cattle and beef sector.

### Griffith Asia Institute, Griffith University

 Southbank Campus, Grey St., Brisbane

 [www.griffith.edu.au](http://www.griffith.edu.au)

Griffith Asia Institute (GAI) is an internationally recognised research centre within Griffith Business School. Our research focuses on the trade and business, politics, governance, security, economies and development of the Asia Pacific and their significance for Australia. GAI has more than 80 academic members.

# YOUR PROGRAM DOWN UNDER

Sat 4 – Thu 9 May

Brisbane and Rockhampton – It's all about Beef 2024

## SATURDAY 4 MAY – TRAVEL TO BRISBANE FROM HANOI OR HCMC

From Hanoi	VJ 121 HAN-SGN Dep. 06:00 am; Arr. 8:10 am
From HCMC	VJ 83 SGN – BNE Dep. 10:40 am; Arr. 9:55 pm
11:00-11:30 pm	Arrive Brisbane, transfer to hotel
12:00 pm	<b>Check into Royal on the Park</b> 152 Alice Street, Brisbane

## SUNDAY 5 MAY – BRISBANE – REST, CITY TOUR AND EVENING WELCOME FUNCTION IN THE RIVER CITY.

8:00 am	Breakfast at hotel
9:00 am	Welcome to Brisbane, the River City Group briefing followed by Brisbane City sightseeing tour by bus and city cat
12:00 pm	Lunch at Southbank Brisbane
2:00 pm	Brisbane City Shopping and botanical garden walk Return to hotel – Royal on the Park
5.30 pm	Bus transfer to restaurant for dinner (Breakfast Creek Hotel, Newstead TBC)
6:00-8:00 pm	Brisbane, Australia Welcome dinner Breakfast Creek Hotel, Newstead

**MONDAY 6 MAY - DEPART BRISBANE FOR ROCKHAMPTON, THE HEART OF CATTLE COUNTRY IN QUEENSLAND, AND BEEF 2024.**

4:45 am	Early start, transfer to airport
6:30-7:50 am	<b>Brisbane to Rockhampton</b> <b>QF 1730 BNE-ROK</b> Dep. 06:30 am; Arr. 07:50 am
8.30 am	<b>Welcome to Rockhampton, Beef capital of Australia.</b>
8:30 am	Meet bus at airport, breakfast on the go, travel to <b>Commercial Cattle Sale Gracemere Sale Yards</b>
10:15 am	Travel to Beef 2024 – Rockhampton Showgrounds
10:30-12:00 pm	Check into the <b>International Pavilion lounge</b> or early lunch on M'eat Street
12:00-1:30 pm	<b>Australian Beef Industry 101 – International Program Seminar</b>
1:30-2:30 pm	<b>Celebrity Chef - Tom Hitchcock</b> Demo Kitchen – Ag Hall; (1:30-2:15 pm)
2:30-4:30 pm	<b>Explore Beef 2024</b> <b>Australian Butchers Team</b> Beef value added. Demo Kitchen – Ag Hall; (3:00-3:45 pm)
5:00-6:00 pm	<b>Drinks at Beef International Lounge</b>
5:30 pm	Depart Beef 2024 for the day
6:00 pm	<b>Dinner at Pho house traditional Vietnamese food</b>
~7:00 pm	Bus transfer to Gladstone (90 min)
~8:30 pm	Arrive and check into Reef Hotel, Gladstone

**TUESDAY 7 MAY – BEEF 24; AUSTRALIA’S LARGEST AND MOST EXCITING BEEF CATTLE TRADE EXPO. NETWORK WITH THE AUSTRALIAN CATTLE INDUSTRY.**

7:00 am	Breakfast
8:00 am	Depart Gladstone
9:30 am	Arrive Beef 2024 - Rockhampton Showgrounds
10:30 am	<b>International delegate welcome function</b>
11:30-1:00 pm	<b>Lunch at The Signature Beef House with special guests</b>
1:00-3:30 pm	<b>Walk and talk around Australian beef breeds and breeders at Beef 2024.</b> Overview and tour of beef cattle breeds, breeding, and genetics around Beef24 with. Tim Emery and Libby Homer.  <b>Celebrity Chef - Justine Schofield</b> Demo Kitchen – Ag Hall (1:30-2:15 pm)
3:30-5:00 pm	Business matching and free time around Beef 2024  <b>Australian Butcher Team – Knuckle Sandwich challenge</b> Demo Kitchen – Ag Hall (3:00-3:45 pm)
5:00-7:00 pm	<b>Vietnam Beef and Cattle Delegation – Beef 24 Networking Function</b> With Australian industry organisations, government, beef and cattle exporters, processors, and producers. MLA Marque.
7:00 pm	Depart Beef 2024
7:00–8:00 pm	Dinner at Noot’s Thai restaurant
8:00 pm	Bus transfer to Gladstone (90 min)
9:30 pm	Return to Reef Hotel, Gladstone

**WEDNESDAY 8 MAY – PROPERTY VISIT, MORE BEEF 24, CELEBRITY CHEFS AND NETWORKING WITH INDUSTRY.**

- 6:15 am Breakfast
- 7:00 am Depart Gladstone for Raglan Station (60 min)
- 8:00-10:30 am **Raglan Station visit** – cattle feedlot and Brahman stud. Ryan Olive and family Morning tea.
- 10:30-11:30 am Depart Raglan for Beef 2024 (60 min)
- 11:30-12:30 pm Lunch (tbc)
- 1:00-4:30 pm Walk around Beef 2024 & business meetings.
- Celebrity Chef - Matt Golinski**  
Demo Kitchen – Ag Hall, (1:30-2:15 pm)
- Australian Butchers Team**  
Demo Kitchen – Ag Hall  
Butchers Beef Bangers; (3:00-3:45 pm)
- 4:30-6:30 pm **Meat and Livestock Australia (MLA) Sundowners function – networking event**
- 6:30-7:00 pm Depart Beef 2024
- 7:00-8:00 pm Dinner
- 8:00–9:30 pm Bus transfer to Gladstone (90 min)
- 8:30 pm Arrival at Reef Hotel, Gladstone



**THU 9 MAY – FINAL DAY AT BEEF 24 AND RETURN TO BRISBANE. FOOD INNOVATION – PADDOCK TO PLATE.**

- 6:15 am Breakfast
- 7:00 am Depart Gladstone for Beef 2024
- 9:00-10:30 am **Kilcoy Global Foods – The Innovation Hub**, KGF Pavilion.
- 10:30-1:00 pm Beef 2024 - Walk around Trade. Final meet ups.
- Celebrity Chef - Hayden Quinn**  
Demo Kitchen – Ag Hall; (10:20-11:15 am)
- Check out Tech Hub
- 12:00 pm Own lunch – Meat Street or other venues
- 1:00 pm Meet back at International Business lounge.
- 1:30 pm Goodbye to Beef 2024.  
Bus transfer to airport for flight back to Brisbane
- 3:00-4:10 pm **Rockhampton to Brisbane**  
**QF 1739 ROK-BNE**  
Dep. 3:00pm  
Arr. 4:10pm





## Thu 9 – Sun 12 May

### South-East Queensland (SEQ) beef cattle supply chains.

#### THU 9 MAY - DEPART BEEF 24 AND RETURN TO BRISBANE

3:00-4:10 pm	Rockhampton to Brisbane QF 1739 ROK-BNE Dep. 3:00pm Arr. 4:10pm
4:45 pm	Bus transfer to hotel - Royal on the Park
7:00 pm	Dinner – Brisbane City

#### FRI 10 MAY - SOUTH EAST QUEENSLAND BEEF AND CATTLE SUPPLY CHAINS

5:30-6:00 am	Breakfast
6:30-8:30 am	Bus departs hotel for Nolans Meats, Gympie (2 hrs.)
9:00-10:30 am	<b>Visit to Nolan Meats export abattoir and processing facility</b>
10:30-11:00 am	Bus transport from Nolans to 'Tressa Vale' cattle property
11:30-1:00 pm	<b>Visit to Jim and Sarah Viner's beef cattle property, Tressa Vale</b> Packed Lunch
1:00-2:00 pm	Bus transfer to Noosa on the Sunshine Coast (50 min)
2:00-3:30 pm	<b>Retail butcher visits with Eumundi Meats and Butchers Of Noosa</b>
3:30-4:30 pm	Coffee and walk along Hastings Street, Noosa
4:30 pm	Depart Noosa for Alexandra Headland (40 min)
5:30 pm	Check in to Alexandra Headlands Beach Cabins and Tourist Park
7:00-8:30 pm	Dinner (TBC)

## SAT 11 MAY - FEEDLOTS AND EXPORT ABATTOIRS

6:45 am	Breakfast
7:30-10:30 am	Travel to Darling Downs region (3 hours)
10:30-12:00 am	<b>Feedlot visit - to be confirmed</b>
12:00-1:00pm	Lunch
1:00-3:00	<b>Processor visit to be confirmed</b>
3:00-5:30 pm	Depart, Toowoomba for Ibis Hotel at Brisbane airport. (2h 30m)
6:00 pm	<b>Arrival and check-into Ibis Hotel, Brisbane Airport</b> Rest and freshening up, ready for evening departure flights
~7:00 pm	Dinner at the Ibis hotel café
~9:00 pm	Transfers to Brisbane International Departure Terminal
11:30 pm	<b>Evening departure flights</b> Vietjet and Cathay Pacific

## SUN 12 MAY - ARRIVE HCMC/HONG KONG AND TRANSFER TO HANOI OR OTHER DESTINATIONS



## Thu 9 – Mon 13 May

### Explore the Northern Territory live-cattle export supply chains.

#### THU 9 MAY - ARRIVE BRISBANE AND DEPART FOR DARWIN

~4:30 pm	Rockhampton to Brisbane QF 1739 ROK-BNE Arr. 4:10pm
5:00 pm	Check in for flight to Darwin
5:30-7:30 pm	Dinner at/near airport
8:00 pm	<b>Brisbane to Darwin, NT</b> <b>QF 829 BNE-DWN</b> Dep. 08:40 pm; Arr. 12:25 am
1:00 am (Fri 10th)	Airport transfer to hotel
2:00 am	Accommodation at Doubletree Hilton Hotel

#### FRI 10 MAY - WELCOME, DARWIN LIVE-EX FACILITY VISITS AND INDUSTRY FUNCTION

7:00-8:00 am	Breakfast at hotel
7:30 am	Welcome and orientation to Darwin and the Northern Territory
8:00 am	Hotel pick up and bus transport for the day
8:30-12:00 am	<b>Inspection of export yards - to be finalized depending on cattle in yards.</b>
12:00-1:00 pm	Lunch at Beatrice Hill
1:00-2:00 pm	Travel to Beatrice Research Station (60 min)
2:00-3:00 pm	<b>Beatrice Hill Research Station</b> - inspect composites, buffalo, and Brahman herds at Beatrice
3:00 pm	Depart Beatrice for Darwin (90 min)

4:30 pm	Arrive Doubletree Hilton, the Esplanade
5:30 pm	Pick up from Doubletree Hilton
6:00-8:30 pm	<b>Vietnam - Northern Territory cattle industry and trade networking function</b> Darwin Trailer Boat Club 8 Atkins Drive, Fannie Bay
8:30 pm	Return to Doubletree Hilton

## SAT 11 MAY - CATTLE PROPERTY VISITS – AUVERGNE AND SUNDAY CREEK. OVERNIGHT AT DALY WATERS

5:30 am	Early breakfast
6:00 am	Hotel pick up and transfer to airport.
7:15 am	Depart Darwin on air charter – Auvergne station (90 min flight).
8:45-12:00 pm	<b>Auvergne Cattle Station visit</b> Mr. Hoi Le, Director, CIAT/TH Group Welcome and morning tea. Overview of CAIT operations, development plans, challenges, export opportunities to Vietnam. Paddock, cattle, and forage development tour.
12:00-1:00 pm	Lunch at Auvergne
1:00-2:00 pm	Depart for Sunday Creek station. (60 min flight)
2:00 pm	<b>Sunday Creek Cattle Station visit</b> Tom, Bev, and Peta Stockwell
2:30-5:30 pm	Welcome and introductions. Paddock and cattle tour including afternoon tea
6:00 pm	Depart Sunday Creek for Daly Waters. (30 min)  Accommodation and dinner at Daly Waters Pub

**SUN 12 MAY - RETURN TO DARWIN. DEPART DARWIN FOR SINGAPORE.**

6:30 am	Breakfast at Daly Waters pub
7:30 am	Depart Daly Waters for Darwin
9:30 am	Arrive Darwin airport and transfer to city
10:30 am	Crococaurus Cove or free time in Darwin City
12:00 pm	Own lunch, Darwin City
1:00 pm	Bus transfer to airport and check in
3:00 pm	<b>Darwin to Singapore</b> <b>SQ 252 DWN-SIN</b> Dep. 3:45 pm; Arr. 7:00pm
8:00 pm	Accom. and dinner at Crown Plaza

**MON 13 MAY - DEPART SINGAPORE FOR HAN/SGN**

**Singapore to Hanoi**  
**SQ 8552 (Scoot) SIN-HAN**  
Dep. 10:00am; Arr. 12:30pm

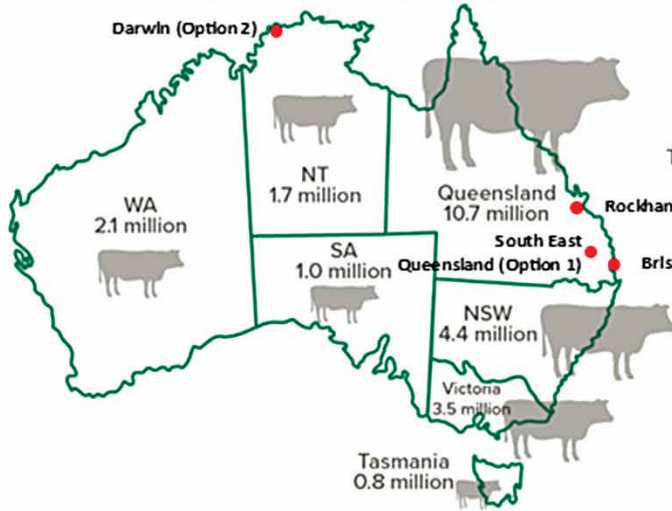
**Singapore to HCMC**  
**SQ 8536 (Scoot) SIN-SGN**  
Dep. 7:00 am; Arr. 8:15 am

Final ground or air transfers

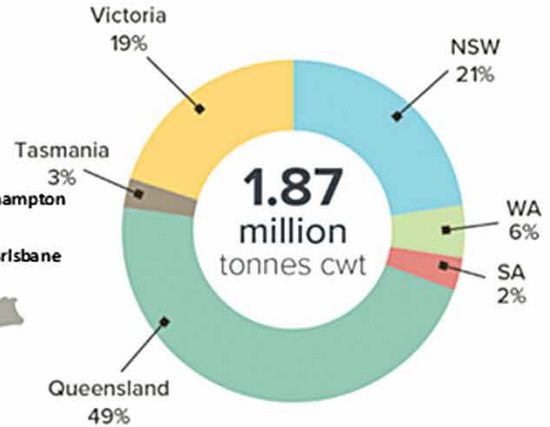


# THE AUSTRALIAN BEEF HERD AND INDUSTRY INFORMATION

National cattle numbers  
as at June 2022: 23.5 million head



Australian beef and veal production





**SCAN HERE**  
TO VIEW THE INTERACTIVE  
EXHIBITOR SITE MAP



**SCAN HERE**  
FOR A FULL LIST  
OF FOOD VENDORS



**BEEF**  **2024**  
ROCKHAMPTON AUSTRALIA





**BEEF**  **2024**  
 ROCKHAMPTON AUSTRALIA

Beef Australia is proudly supported by our Presenting Partners



# SITE MAP



## CATTLE PRECINCT

5 STAR SENEPO	078-079	TRACKERS TRIMS	0148
ADVANCE BULL SALE	091	TRUCUTS OOD	0162
ANGUS AUSTRALIA	096	WALTON FEEDING SOLUTIONS	0163
ASDLY CATTLE CO	080	WARRICK CATTLE CRUSH CO	0164/0185
AUSTRALIAN BRAHMAN BREEDERS' ASSOCIATION	0109-0114	WELCH AG EQUIPMENT	0186
BE EMMASTER BREEDERS AUSTRALIA	069	WESTERN TRUCK GROUP	0152-0154
BELMONT RED ASSOCIATION OF AUSTRALIA	089	WELAND TRUCKS AND EQUIPMENT	0196/0114
BIMBACKEN CATTLE CO	058	WILMART BIOETHANOL SERVICES SARINA	0211
BRANGUS AUSTRALIA CHAIRSBAY SOCIETY OF AUSTRALIA	098-0101	WOODS EQUIPMENT AUSTRALIA	0224
DEVON COURT HEREFORDS DROUGHTMASTER AUSTRALIA	063-066	WOODS GROUP	0180
HAMMONDVILLE BRAHMAN BREEDERS' ASSOCIATION	0122-0124		
JJ FITTING	097		
MARILLAN SHORTHORNS	061-063		
MOONGOOL CHAROLAIS, BRAHMAN AND SIMBRAHS PLANCHONELLA HILL SENEPOLS	079-072		
POPPLEWELL COMPOSITES SANTA GERTRUDES BREEDERS ASSOCIATION OF AUSTRALIA	067		
SAVANNAH CATTLE CO	075-076/081-082		
SOBERT BELMONT REDS	066-068		
SHORTHORN BEEF	029-060/064-065		
SPECKLE PARK INTERNATIONAL	086-088		
WATTLE GROVE SPECKLE PARK	090-095		

## LIFESTYLE PRECINCT

ADVENTURETEC	0147
AGAVE BLUE	0127
ARIS CORPORATION	0140
ARTIST COUNTRY AUSTRALIA	0144
BEEF2004 MERCH	0136
BENDIGO COUNTRY CLOTHING	0173
BLUE STAR EYEWEAR	0229
CONCRETE COUNTRY CONTRACTING	0143
FOX CLINGHAFY FEET	
ORTHOTIC WORKS	0143A
COUNTRY ALLURE	0146
GREENSTEEL	0177
HITCHLEY & HARRON	0204-0205
JF IDEAS	0176
KATIE B	0145
LITTLE WINDMILL CLOTHING CO	0203
NATURE'S SOCKS AUSTRALIA	0202
NETTIE'S COUNTRY CREATIONS	0177
NUCROVER MESH CLOTHING	0206
OUTBACK TRACKERS AUSTRALIA	0138
QSHATZ	0174
QSWIT CAMP GEAR	0129
PAUL GOLLAN SADDLERY	0207
ROO EQUIPMENT	0220
SW ON THE ROAD - RINGERS WESTERN	0229
SILVER BY DIAMOND	0228
THE OUTPOST QLD	0175
TPM SADDLES	0141
TUFF AUSTRALIA	0142

## MACHINERY PRECINCT

AC BACKLERS	0287
AGH DISTRIBUTION	0234
ARROWQUIP	0217
AUSTRALIAN CONCRETE FENCE POSTS & BRICKS MATS	0200
BCF CONCRETING SOLUTIONS	0238
BRAZZON RURAL PRODUCTS	
ROCKHAMPTON	0151
BROWN & HURLEY	0236
BROWN AND HURLEY AGRICULTURE	0222
BUNDABERG MOLASSES	0150
CATTLESALES.COM.AU	0115
CLIPCO	0165-0166/0183-0184
DOM DISTRIBUTION	0220
ENMACH	0170
FARM & GARDEN PRODUCTS	0193-0194/0215-0216
GOLSH PLASTICS	0261
GRINDERS PUMPS	0210
DYMBE WELDING WORKS	0289
HERCULES LOADERS AND MACHINERY	0155-0159
HONDA MOTORCYCLES AND POWER EQUIPMENT	0227/0221
HTG - HIGH TECH GENERATORS	0267
KOMATSU AUSTRALIA	0291
LIBERTY OIL	0298
MCDERMACK INDUSTRIES	0282
METALCORP STEEL	0281
MILNE BROS	0225/0232
NU-TANK	0209
OFFSIDER AG EQUIPMENT	0178
OLYMPUS LOADERS	0226/0232
OPTIMEGH	0219
OREC GROUP	0212
PERFORMANCE FEEDS - ANIPRO	0297
PIG AUSTRALIA	0208
PIONEER WATER TANKS	0152
PROMER LIVESTOCK EQUIPMENT	0288
QUEENSLAND MACHINERY AGENCY	0171
QUIK'S INC	0290
ROO EQUIPMENT	0269
RED RIVER STOCKMATS	0201
CAENRA GROUP/VEPROSCAN/SENLER	
CATTLE HANDLING EQUIPMENT	0160
SCM MAINTENANCE	0221/0237
ROCKHAMPTON	
RIVERSIA AUSTRALIA	0296
ROSENBERG MOTORCYCLES	0223/0235
RYAN PUMPING PRODUCTS	0279
SELECTED SEEDS	0299
SOUTHERN CROSS WATER & WINDMILLS	0213
STATION INNOVATION	0218
TEARSQUIPE	0249
THINKWATER	0292
THOMPSON LONGHORN	0268

## PARTNER PRECINCT

AUSTRALIAN AGRICULTURAL COMPANY (AACO)	029
AAM INVESTMENT GROUP	010
ASC CAPRICORNIA	0128
AGRIWEBB	024-025
ANZ BANK	06
AUCTIONS PLUS	029-031
AUSTRALIAN WAGYU ASSOCIATION	024-026
BANK OF QUEENSLAND	018-020
CAVALIER LIVESTOCK EQUIPMENT	0116-0121
COMMONWEALTH BANK	012-015
COOPERS ALLFLEX	045
ELAND ANIMAL HEALTH	016-017
ELDERS RURAL SERVICES	021-023
FARMBOT	0105-0106
FITZROY BASIN ASSOCIATION	048-049
FMC AUSTRALASIA	027-028
GOL	0104
GRANULAR PRODUCTS	022-023
HARVEST ROAD	01228
IAN WEIGH TOYOTA	0125
JAMES COOK UNIVERSITY	01
KILDOY GLOBAL FOODS	029-040
LALLEMAND ANIMAL NUTRITION	0103
MEAT & LIVESTOCK AUSTRALIA	0124
MORT & CO	027-028
NAB	02
NEA FOODS AUSTRALIA	042-043
NUTRIEN AG SOLUTIONS	0202/041
LOWES BP	046-047
PALDRIVE	060
PIVOTEL	044
QUEENSLAND COUNTRY LIFE	07
QUEENSLAND FIRE AND EMERGENCY SERVICES	0125-0126
SM WILLIAMS	0120A
RABOBANK	08
RUMINATI	026
SUNCORP BANK	05
TELSTRA	011A
TEYS	0107-0108
TOTAL RURAL SUPPLIES	051-052
WESTPAC	04
WOOLMARTS	03

- ATM
- INFORMATION
- FIRST AID
- TICKETS
- FOOD
- BAR
- TOILETS
- ACCESSIBLE TOILETS
- PARENTS ROOM
- WATER STATION

# WALTER PIERCE PAVILION



## WALTER PIERCE PAVILION

ACHMEA FARM INSURANCE  
ACTION - THE BIG SHED PEOPLE  
AGFORGE  
AGRI LAGOUR AUSTRALIA  
AGRI CULTURAL APPOINTMENTS  
AGTECHGO  
ANTOLA TRADING  
AUSTRALIAN BEEF SUSTAINABILITY  
FRANZMORR  
AUSTRALIAN GOVERNMENT  
AUSTRALIAN WEAVER PROCESSOR  
CORPORATION  
BEEF CENTRAL  
BELTERA  
BETTER CHOICES  
BETTER LIVING AUSTRALIA - THERAPEUTIC  
ADJUSTABLE MASSAGE SECS  
BONDI INGER (INGELHEIM) ANIMAL HEALTH  
BRISBANE GRAMMAR SCHOOL  
BUSH JOURNAL  
CAMERA HOUSE & DJ DRONES  
CHERRUP  
COOPERS COLLARS  
COUNTRY TRUCKER CAPS  
CQ HEALTH - BREAST, CERVICAL, BOWEL  
SCREENING AND DONATING LIFE  
DOGMASTERS TRAINERS  
DRONER AG  
DUSK ON THE CORNERS  
DNLAB GENETICS  
ENTEGR SIGNATURE STRUCTURES  
FOODS CONNECTED  
GLACSTONE PORTS CORPORATION  
GRANDCORP ANIMAL NUTRITION  
HAND MADE STOCK MAPS ROCKHAMPTON  
INTEGRITY AG & ENVIRONMENT  
KOR

W04  
W06  
W06-W010  
W08  
W09  
W04-M05  
W04  
W05  
W02-M04  
W07-M02  
W09  
W02  
W1-M02  
W03-M02  
W03-M01  
W08  
W05-W06  
W06  
W05  
W07  
W08  
W05  
W09  
W08  
W09  
W05-W07  
W04  
W04

JAD SPECKLE PARK  
JARVIS ANZ  
JIM'S JERRY  
JOHN DCC  
JVA ELECTRIC FENCING  
KEH LAWYERS  
LAND WATCH AUSTRALIA  
LIVESTOCK & ALCO  
MATER  
MEDIBANK  
NIAGARA MEDICAL THERAPY  
NUMAT AGRI  
NUTRAMIX  
ORD MINNETT  
ORGANICA & GRAZE ORGANICS  
PASTICH  
PAUL PEELE JEWELLER  
PHOENIX BY AGDATA AUSTRALIA  
QUADRANT AUSTRALIA  
QUEENSLAND COUNTRY BANK |  
HEALTH FUND  
QUEENSLAND FARMERS' FEDERATION  
RCS AUSTRALIA  
SCHAHART ROCKHAMPTON  
ST ALBERT'S COLLEGE  
ST PETERS LUTHERAN COLLEGE  
STARBROKE BEEF  
STOCKINGURE  
THE AUSTRALIAN CAMPORAFTING  
MAGAZINE  
THE FARM TRADER AUSTRALIA  
THE LIVESTOCK & RURAL TRANSPORTERS  
ASSOCIATION OF QUEENSLAND  
THE ROCKHAMPTON GRAMMAR SCHOOL  
THORA AGRI FINANCE  
TOONMOOBA GRAMMAR SCHOOL  
TOP END LEADERSHIP  
TWO LITTLE FRIENDS  
TWYRAM  
UNIVERSITY OF SOUTHERN QUEENSLAND  
UPPER MURRAY SEEDS  
LIQ RURAL CLINICAL SCHOOL  
MATCO AUSTRALIA

M04  
M23  
M47  
M33  
M03  
M08  
M15  
M5  
M101  
M81  
M49-M50  
M59  
M59  
M29-M55  
M28  
M53  
M53  
M72  
M26  
M13  
M52  
M55  
M87  
M45  
M46  
M12  
M12  
M12-M14-M15  
M22-M53  
M52  
M71  
M57  
M11  
M3-M4  
M51  
M46  
M52  
M17  
M27  
M42-M44  
M52

## MCKENZIE PAVILION

ABILITY AGRICULTURE FOUNDATION  
ADJUSTA MATTRESS  
ALFAPALLETS  
AUSTRALIAN SOIL MANAGEMENT  
BETA, NOLSEN WINCHESTER  
SCHOLARSHIPS  
BUSBY HOUSE REMOVALS, ASBESTOS &  
DEMOLITION  
CAMPOSS  
CHALKDUST FINICARTS  
CLASSIC LIVESTOCK MANAGEMENT  
SERVICES  
CRAFTY LITTLE TINK  
DIXIE LANE  
DOLE'S DREAM  
ELECTRICAL PROVENPROVEN ENERGY  
MANAGEMENT  
ELLI BLUE  
ENDURO TAGS  
FITZROY COMMUNITY HOSPICE  
FLY GONE HOLDINGS  
FOFA AUSTRALIA  
FOODBANK AUSTRALIA  
HASTINGS DEERING  
HIDE TO TIDE  
I LIKE IT DIRECT  
LIFELINE QUEENSLAND  
LITTLE SPURS & OO  
LYN-JELLE CRAFTS  
MAMA MESSIE  
MOCK  
MURRAY GREY BEEF CATTLE SOCIETY  
NATURE'S EDWARDS HANDMADE  
OTTLEY  
POWERLINK QUEENSLAND  
ROCKY MOTORCYCLES  
ROSIE'S BOUTIQUE CONDIMENTS  
RURAL AID  
RURAL BANK

M42  
M25-M27  
M1  
M29  
M37  
M51  
M28  
M48  
M2  
M16  
M5  
M29  
M36  
M31  
M38  
M40  
M31  
M36  
M38  
M52  
M33  
M34  
M43  
M33  
M47  
M44  
M8  
M36  
M32  
M4  
M23  
M30  
M5  
M41  
M32

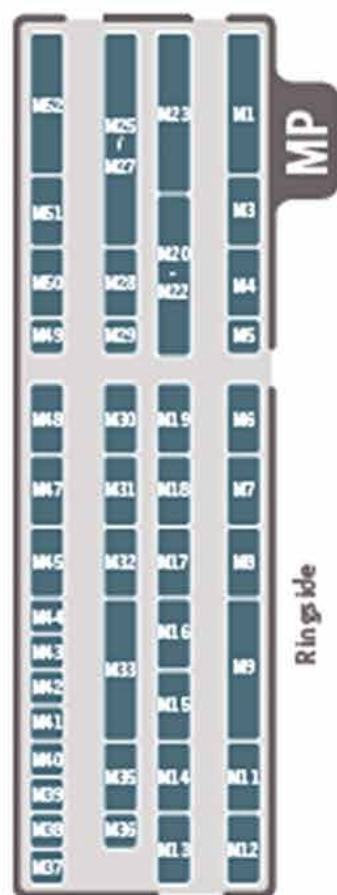
SCOTS POC COLLEGE  
SEDMOCKS ANTIQUE &  
ESTATE JEWELLERY  
SUNMATOR  
THE WESTERN ATIC  
METZLER  
WHITES  
WILD RIVER CONCRETE  
WIRDMAN

## EXHIBITION HALL

AGRICULTURAL BUSINESS RESEARCH  
INSTITUTE  
AGS AUSTRALIA  
AGRI-GENC  
ALTA GENETICS  
ANGUS AUSTRALIA  
BEEF BREEDING SERVICES  
BLACK BOX CO  
CCRES TAG  
CHAROLAIS SOCIETY OF AUSTRALIA LTD  
GENETICS AUSTRALIA HOLDINGS  
GOLDSTAR GENETICS  
HAMILTON PARK PASTORAL CO  
HAZELOGAN  
HERDFORDS AUSTRALIA  
INVENTIA GENETIC TECHNOLOGIES  
KURRAMERRA PASTORAL COMPANY  
MINITUBIC AUSTRALIA  
PARRINDOR ANGUS  
WILDCOZE ANGUS  
ROODEN  
OUTCROSS SYSTEMS  
RED ANGUS SOCIETY ASSOCIATION  
REPRO360 (METOQUINOLI)  
ROCKY R EPRO & CCO WISE AS SERVICES  
SAPIEN  
SEMEX  
SIBBONAL AUSTRALIA  
ST GENETICS

M20  
M37  
M7  
M45  
M19  
M8  
M20-M22  
M49  
E3-E10  
E17-E18  
E19  
E20  
E21  
E22  
E23  
E24  
E27

# MCKENZIE PAVILION



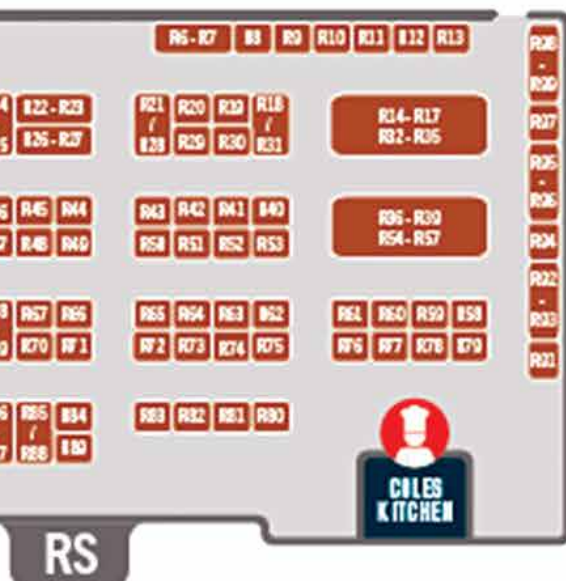
# EXHIBITION HALL



# ROBERT PAVILION



# ROBERT SCHWARTEN PAVILION



# KEN COOMBE DAM TECH YARDS & INNOVATION HUB



# AGRICULTURAL HALL



SCAN HERE

VIEW THE INTERACTIVE EXHIBITOR SITE MAP



SCAN HERE

FOR A FULL LIST OF FOOD VENDORS



**BEEF 2024**  
ROCKHAMPTON AUSTRALIA

**INDOOR TRADE SITES**

TE MARIA ANGIUS  
TROY ANIMAL HEALTHCARE  
U.S. LIVESTOCK GENETICS EXPORT INC.  
VITELLE  
WORLD WIDE SIRE AUSTRALIA  
ZOOTIS GENETICS

E23  
E16  
E44/E45  
E37-E39  
E11  
E32

HALL CHADWICK OLD  
HANCOCK AGRICULTURE  
HIGHROVE BATHROOMS  
JUDO BARK  
KONTMASTER MANUFACTURING  
LIBERAL NATIONAL PARTY  
LITTLE WINE DESIGNS &  
MEG FRANCES ART  
MACQUARIE BANK LIMITED  
MARCUS OLDHAM COLLEGE  
MARIST COLLEGE ASHROVE  
MARK COOMBE FINE ART  
NIAGARA MEDICAL THERAPY  
PACPLUS WHOLESALE  
PANDAPEARLS  
PEARLS FOR GIRLS  
PRO ALI DESIGN  
QUEENSLAND GOVERNMENT  
R14-R13/R22-R25/R54-R57

R67  
R30  
R90  
R73  
R76  
R40

TOPPOONWISLOGIC  
VECTOR HEALTH & PERFORMANCE  
WARMER'S FINE JEWELLERY  
WHITSUNDAY ANGLICAN SCHOOL  
WILD WIRE WEST

R89  
R53  
R24-R25  
R42  
R75

KANSO INNOVATION  
MEQ PROBE  
MOBBLE  
MON MORRIS SCHAFFER  
NGM  
PADDOCK BOOK  
PARTREE INTELLIGENCE  
PHOTO  
PRECISION PASTURES  
PREMIUM GOVINE SOLUTIONS  
QUEENSLAND GOVERNMENT  
REGIONAL TECH HUB  
SKYKELPIE  
SMART PADDOCK  
STOKAKE  
TERRACIPHER  
UPSCALE CARBON  
VERTERRA BIOLOGICAL ENGINEERING  
ZETFI

T5  
T43  
T4  
T20  
T45  
S405  
T40  
T50  
T27-T30  
S402  
T9-T10  
T46  
S407  
T41-T42  
S409  
T3  
T23  
T23  
T16

## ROBERT SCHWARTEN PAVILION

ADVANCE ROCKHAMPTON  
AEROHART  
ALL SOULS ST GABRIELS SCHOOL  
ANGLICAN CHURCH GRAMMAR SCHOOL  
(MURCHIE)  
ANIMAL HEALTH AUSTRALIA  
AON  
AROUS MEDIA  
ARK ENERGY CORPORATION  
AUSAG RURAL  
AUS-MEAT LIMITED  
AUSTRALIAN INTEGRATED CARBON  
BLOOM HEARING SPECIALISTS  
BRIGHTER SUPER  
CAMPORAUZ  
CHEMFACT AUSTRALIA  
CHERISH JEWELLERY DESIGNS  
CHERRIE GARY  
COTSMOLD FURNITURE  
COUMVERSITY AUSTRALIA  
CSIRO  
DOBRELLA SHOES  
DOWNLANDS COLLEGE  
ELYNK PTY LTD  
ERODM ENERGY  
EQUISITE LEATHER  
FARM MONITORING SOLUTIONS  
GOODMINDI COTTON  
GRUNDFOS PUMPS

R16-R17  
R48  
R73  
R83  
R44  
R79  
R20  
R12  
R45  
R77  
R9  
R47  
R26-R27  
R52  
R58  
R4  
R2-R3  
R85-R87  
R22-R23  
R13  
R50  
R89  
R10  
R8  
R85/R88  
R46  
R49  
R21/R28

QUEENSLAND POLICE SERVICE,  
RURAL & STOCK CRIME SQUAD  
RPTTEJOBS  
RIDLEY AGRIPRODUCTS  
RIVERSANDS VINEYARDS  
ROCKHAMPTON GIRLS GRAMMAR SCHOOL  
SHEARWELL DATA  
SIBONE SEA PEARLS  
SOMETHING DIFFERENT  
ST BRONNAN'S COLLEGE  
ST MARGARET'S ANGLICAN GIRLS SCHOOL  
ST URSULA'S COLLEGE YEPPOON  
ST JOSEPH'S NUNNAGE COLLEGE  
SPANNELL CORPORATION  
STEP FLEX ORTHOTICS  
STOCKHOLD 100% LIVESTOCK FINANCE  
STUARTHOLME SCHOOL  
TALUS MATS  
THE CATHEDRAL COLLEGE  
THE CATHEDRAL SCHOOL OF ST ANNE  
& ST JAMES  
UNIVERSITY OF QUEENSLAND  
TMS GEAR

R20  
R22  
R72  
R80  
R95-R96  
R97  
R38  
R28-R29  
R58-R59  
R63  
R43  
R11  
R29  
R91  
R62  
R24  
R90-R93  
R5  
R82  
R83  
R74  
R43  
R64  
R84  
R66  
R63  
R60  
R65  
R51  
R18/R23  
R1

## KEN COOMBE DAM TECH YARDS & INNOVATION HUB

AG360.COM.AU  
AGORA LIVESTOCK  
AGRI FUTURES EVOKSAG  
AGRIWIX  
AGRIPROV  
AGRIWISS  
AGSCENT  
AGT UARY  
AIRAGRI CORPORATION  
ATLAS CARBON  
AUSTRALIAN NATURAL CAPITAL  
CARBONLINK  
CHARLES STURT - AGRIPARK - RED MEAT  
INNOVATION CENTRE  
CIBO LABS  
C-LOCK INC.  
D'AMARIS LIVESTOCK  
DRONE-HAND  
EASY STAY  
EOLIFOSSED GROUP  
FARMBOT  
FARMDOCK  
FARMO  
GREEN COLLAR  
GRUNDFOS PUMPS  
HALTER  
IMPULSE TRAINING & MEDICAL SUPPLIES  
INFARM

T26  
S408  
T36  
T34  
T24  
T28  
T21  
S404  
T15  
T19  
T17  
T25-T26/T31-T32  
T48  
T29  
T3-T2  
T7  
S410  
T47  
T18  
T37  
T53  
T6  
T22  
T8  
T11-T32  
T44  
T32

## AGRICULTURAL HALL

AUSTRALIAN BUTCHER TEAM  
BRIGHTS NATURAL BEESWAX  
BUNNIP'S HEMP FARMS  
GARLIC ESSENTIALS  
HEALTHCOTE GIM  
JOY'S JERKY HOUSE  
KID'S JERKY  
KING RIVER  
KITCHEN LANGUAGE  
MAHLER A GROUP  
STAND UP RIGHT  
TURNERK CENTRAL OLD  
WATERPARK FARM  
WINE SELECTORS

A5  
A12  
A8  
A11  
A10  
A6  
A9  
A3-A2  
A13  
A14  
A7  
A4  
A15  
A3

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# PROGRAM EVALUATION

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